

# Maximize your Trade Show ROI with VIDEO BROCHURES!

Leverage your company's video assets into a portable sales tool!

Compare the costs and effectiveness of a traditional trade show to a video brochure:

	Video Brochures	Trade Shows
<b>\$20 - \$60 each*</b> <i>*based on volume &amp; screen size.</i>	\$	
Target your specific customer/prospect.	✓	
Reach your audience anytime, anywhere!	✓	
A full multimedia experience directly in the hands of your audience!	✓	
The ultimate sales tool!	✓	
Booth space		\$\$\$
Booth shipping & setup		\$\$\$
Booth staff / travel & lodging		\$\$\$
Loss of office productivity		\$\$\$
Competing messaging from rival companies		✗
Lack of control on which client/prospect stops at your exhibit		✗

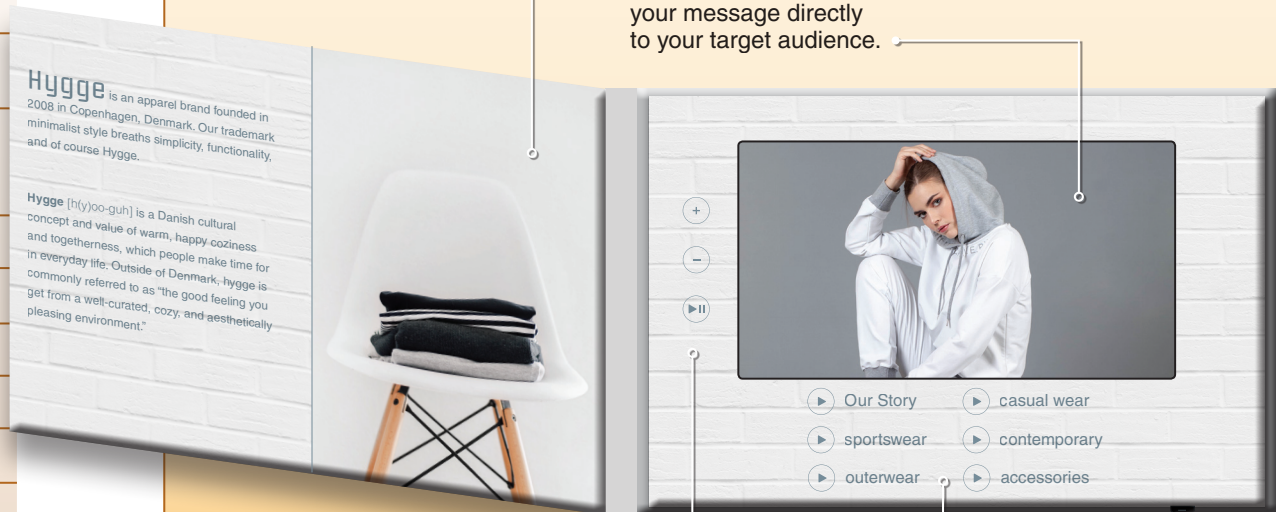
Video brochure sample illustration.

9" x 6" hardcover video brochure with 7" inch (diagonal) screen shown.



4 color process printing and lamination standard, other finishes available.

Vibrant HD video brings your message directly to your target audience.



Fully customizable navigation buttons to showcase multiple videos/product lines.

Micro USB port allows for recharging and uploading of new content.

Call today for a FREE virtual mock up!